

Kai. BapusahebEkambekarSevabhavi Sanstha, Udgir's
KAI. BAPUSAHEB PATIL EKAMBEKAR MAHAVIDYALAYA, UDGIR
Near Sundar Garden Mangal Karyalaya, Shelhal Road, Udgir. Dist-Latur.

Certificate Course

TOURISM MANAGEMENT

Unit first- Introduction

- A) Definition, Nature scope and significance of tourism geography.
- B) Techniques of advertisement
- C) Communication skills, Guide.

Unit second - Factors of Tourism Development

- A) Physical factors
- B) Socio cultural factors
- C) Economical factors

Unit third

- A) Accommodation
- B) Travelling
- C) MTDC and ITDC
- D) Marketing
- E) Transportation

Duration of the course- 30 hours

Scheme of study- Theory 60%, practical 40%

Number of times offer in the year- once

Fees - Free

Maximum number of students - 25

Certificate - All successful students shall be awarded certificate.